2026
COLLECTION

BEJ
CERAMIC



CERAMIC FLOOR TILES

SWIMMING POOL | MOROCCAN TILE | Subway Series | Athangudi SERIES | InterStone





Company Profile

Welcome to Bej Ceramic.

We are quality conscious group indulged in manufacturing & export of premium quality ceramic floor tiles. Equipped with cutting edge technology our manufacturing plant is situated in Morbi, Gujarat. We have widespread network of Dealers & Distributers spread across all major states of India. We Regularly export our products, to more then 20 Countries including New Zealand, UAE, Sri Lanka, Mauritius, Canada, South Korea, Taiwan, South Africa, Maldives, & Oman.

"Quality, Creativity, and Reliability"are our core Values. Our quest to supply best in class quality to our customers is what separates us from competition. We make sure that each tile that comes out of our plant is masterpiece in itself.

COTTO | COOL ROOF | ROCK SERIES | Jewel Series | Regalia | Prime Terrazzo Series | INLAY SERIES

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THE COLLECTION

300X300mm

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COTTO

"Cotto Series is
a balanced solution
between tradition &
modernity, an elgegant
interpretation of a
unique terracotta"

COTTO



Cotto Terracotta

Cotto Beige

COTTO



Cotto Ocean Green



Cotto Blue



COTTO



Cotto Steel Grey



Cotto Charcoal



COTTO

Cotto Bianco



Cotto Ash Grey

COTTO



Cotto M Yellow



Cotto Mocha



Cotto Holiday



MOROCCAN
TILE

A collection of decorated ceramic tiles for both wall & floor adding "AESTHETIC" touch to the space.

Classic yet Elegant

MOROCCAN
TILE



M-10001



M-10002





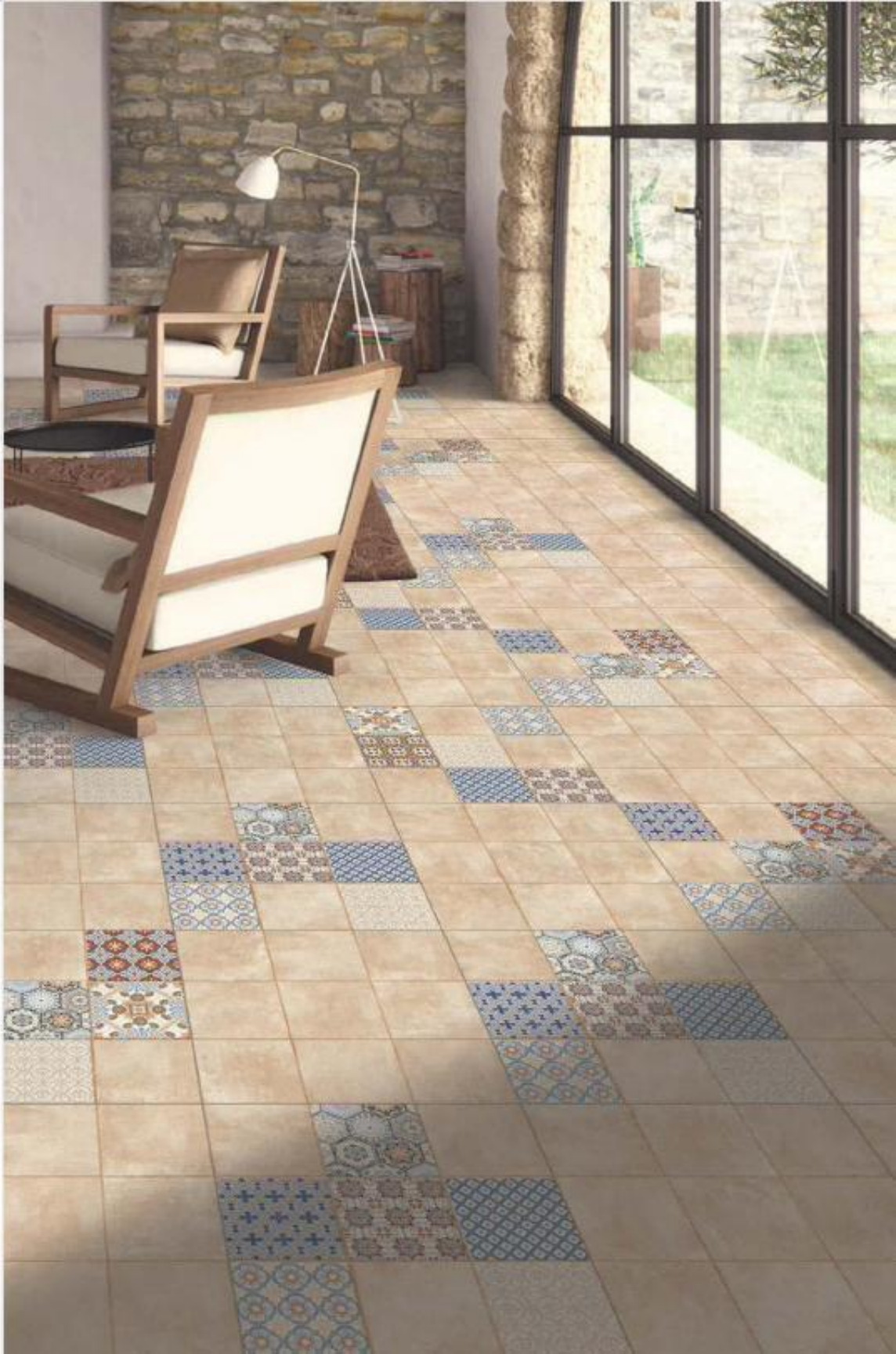
MOROCCAN
TILE



M-10003



M-10004



MOROCCAN
TILE



M-10005



M-10008



MOROCCAN
TILE



M-10009



M-10010



MOROCCAN
TILE



M-10011



M-10014



MOROCCAN
TILE



M-10019



MOROCCAN
TILE



M-10020



M-10021

MOROCCAN
TILE



M-10102



M-10401



MOROCCAN
TILE



M-10107



M-10108



MOROCCAN
TILE



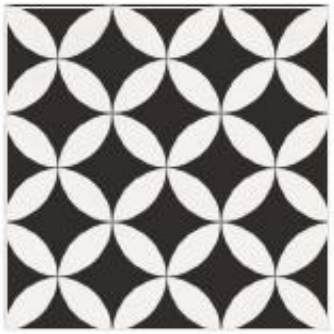
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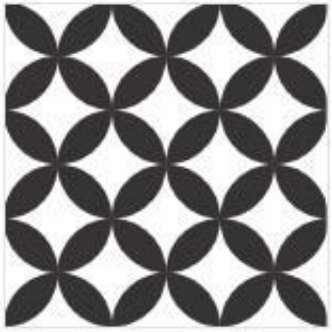
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MOROCCAN
TILE



M-10115



M-10185



MOROCCAN
TILE



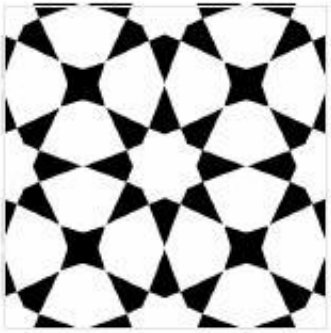
M-10116



M-10119



MOROCCAN
TILE



M-10121



M-10129



MOROCCAN
TILE



M-10123



M-10124



MOROCCAN
TILE



M-10132



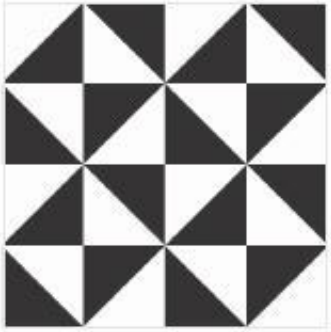
M-10133



MOROCCAN
TILE



M-10134



M-10136



MOROCCAN
TILE



M-10138



M-10139



MOROCCAN
TILE



M-10140



M-10141



MOROCCAN
TILE



M-10142

LUSTER EFFECT



M-10143

MOROCCAN
TILE



M-10144

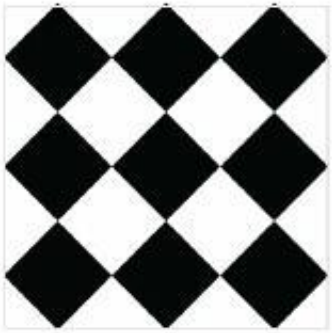
LUSTER EFFECT



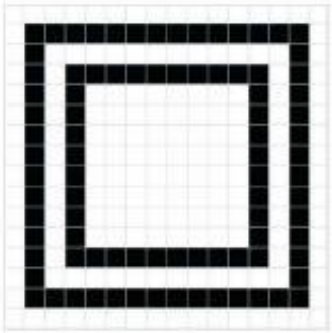
M-10145



MOROCCAN
TILE

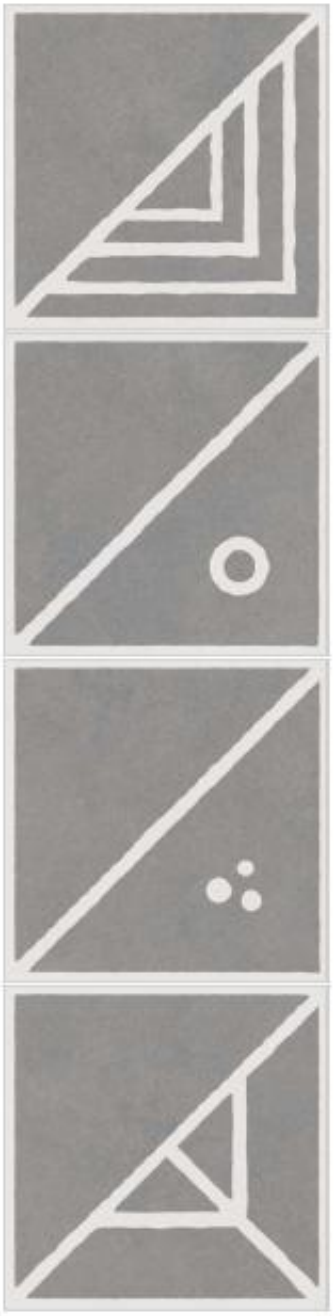


M-10165



M-10166





M-10167



MOROCCAN
TILE

LUSTER EFFECT



M-10168



M-10169



MOROCCAN
TILE

LUSTER EFFECT



M-10170



M-10171



MOROCCAN
TILE

LUSTER EFFECT



M-10172



M-10196



MOROCCAN
TILE



M-10173



M-10216



MOROCCAN
TILE

LUSTER EFFECT



M-10182



M-10186



MOROCCAN
TILE



M-10189



M-10190



MOROCCAN
TILE



M-10191



M-10197

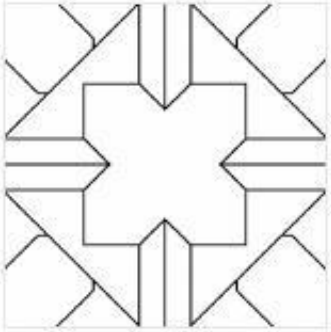


MOROCCAN
TILE

LUSTER EFFECT



M-10126



M-10199



MOROCCAN
TILE



M-10198



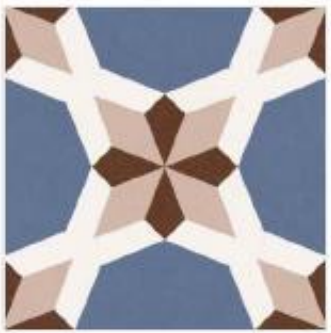
M-10200



MOROCCAN
TILE



M-10402



M-10403



MOROCCAN
TILE

LUSTER EFFECT



M-10404



M-10405



MOROCCAN
TILE



M-10406



M-10407



MOROCCAN
TILE

LUSTER EFFECT



M-10408



M-10409



MOROCCAN
TILE



M-10410

LUSTER EFFECT



M-10411



MOROCCAN
TILE



M-10412



M-10413



MOROCCAN
TILE



M-10203



MOROCCAN
TILE



M-10221





MOROCCAN
TILE



M-10211



M-10215



MOROCCAN
TILE



M-10301



MOROCCAN
TILE



M-10310



M-10311



MOROCCAN
TILE

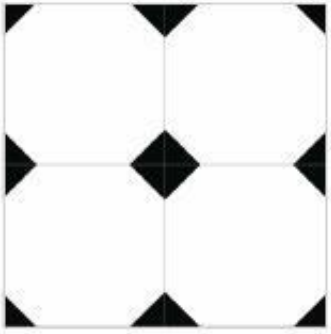


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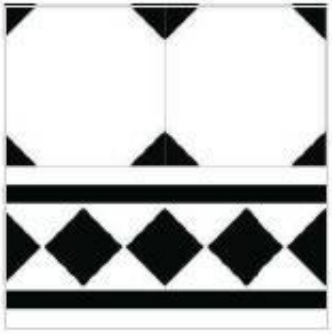


M-10314

MOROCCAN
TILE



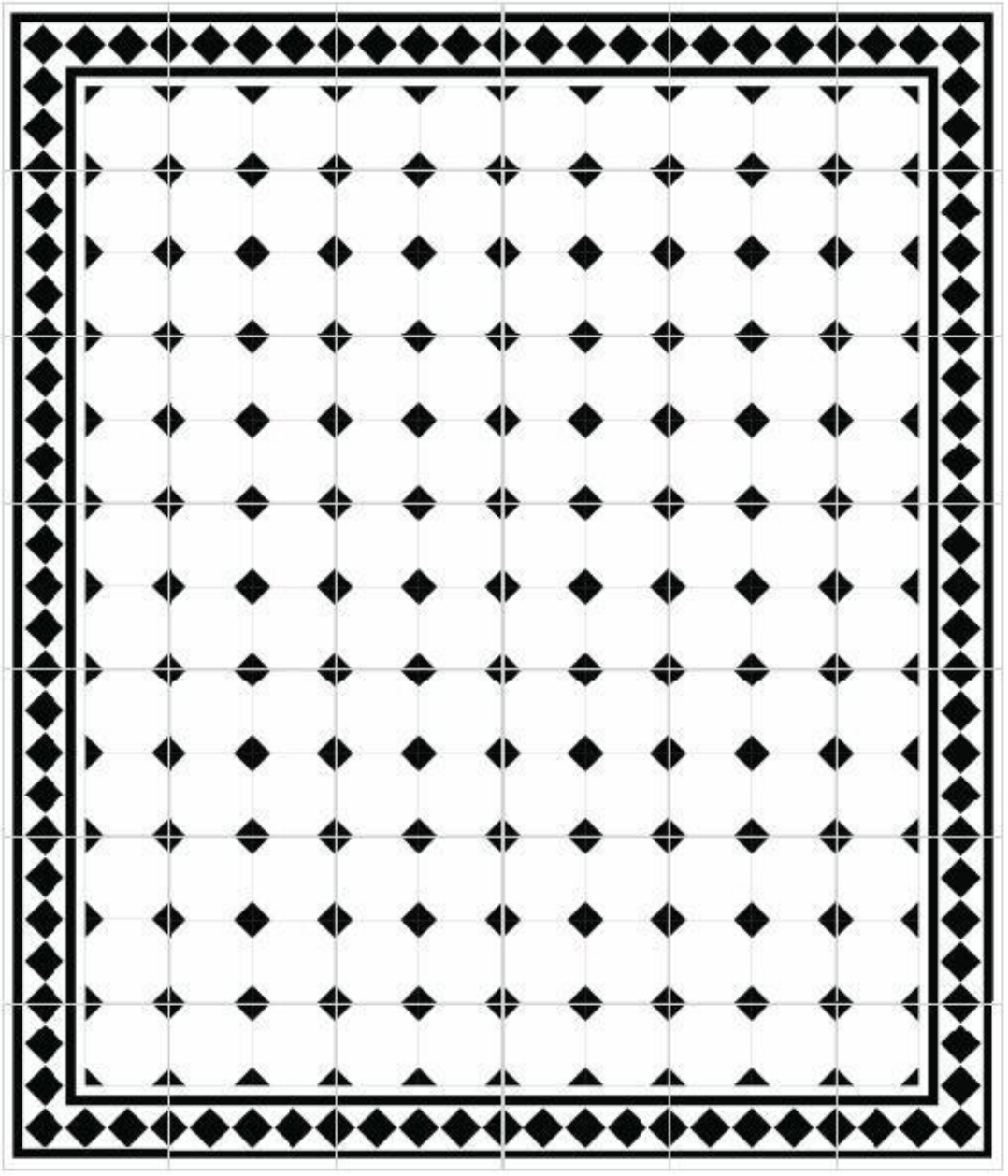
M-10161



M-10159



M-10160



MOROCCAN
TILE



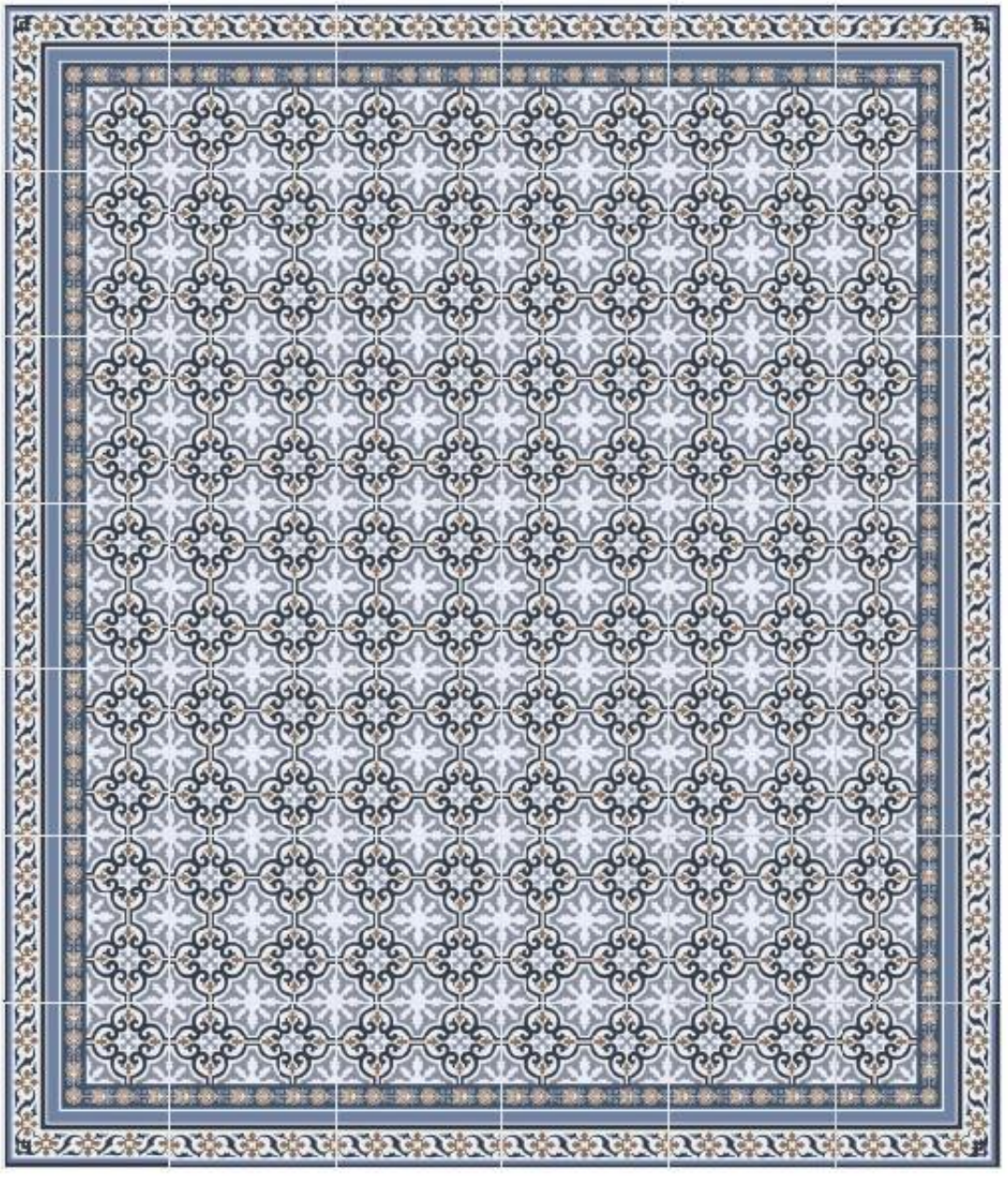
M-10162



M-10163



M-10164



MOROCCAN
TILE



M-10177



M-10178



M-10179



MOROCCAN
TILE



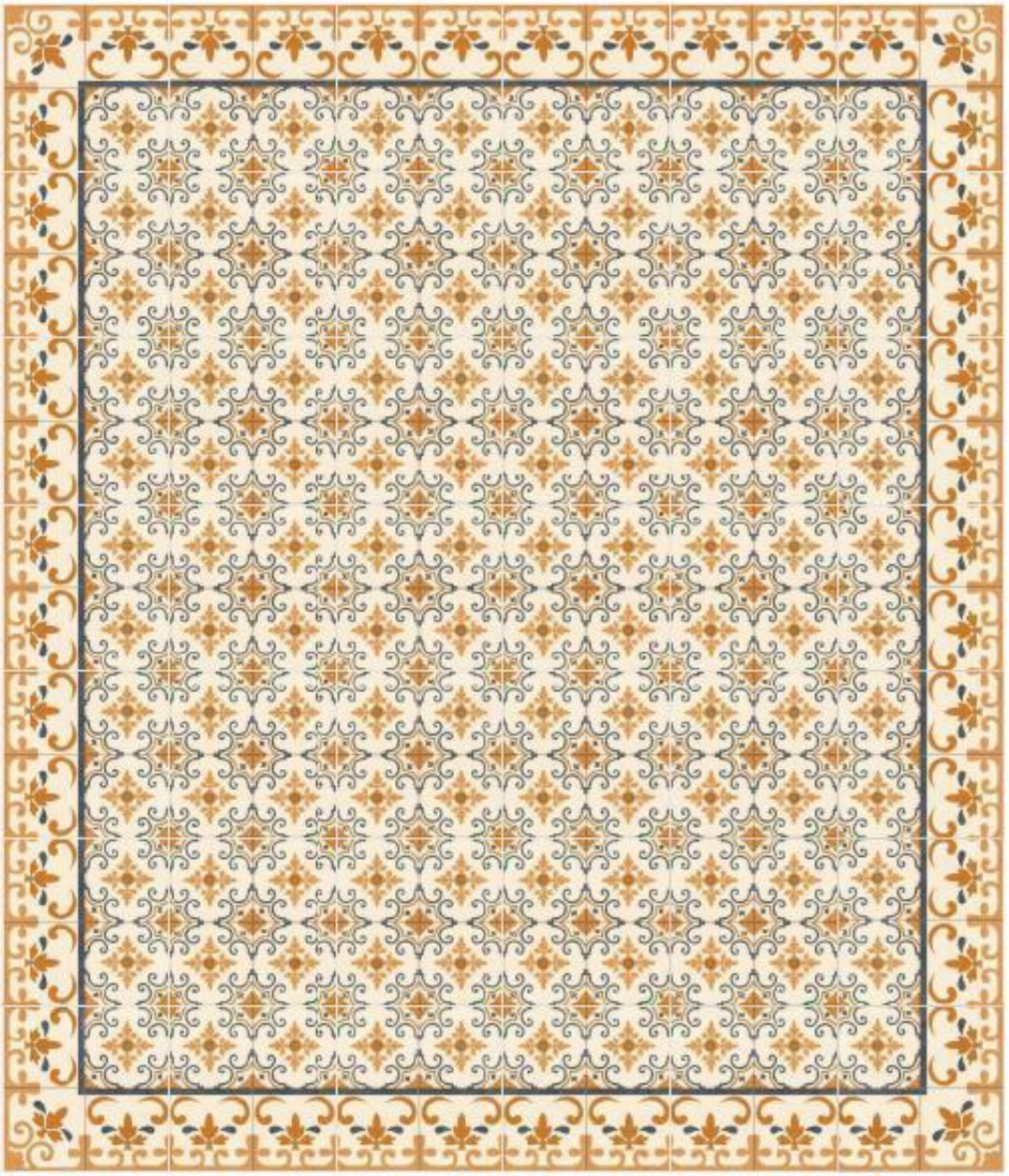
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M-10213



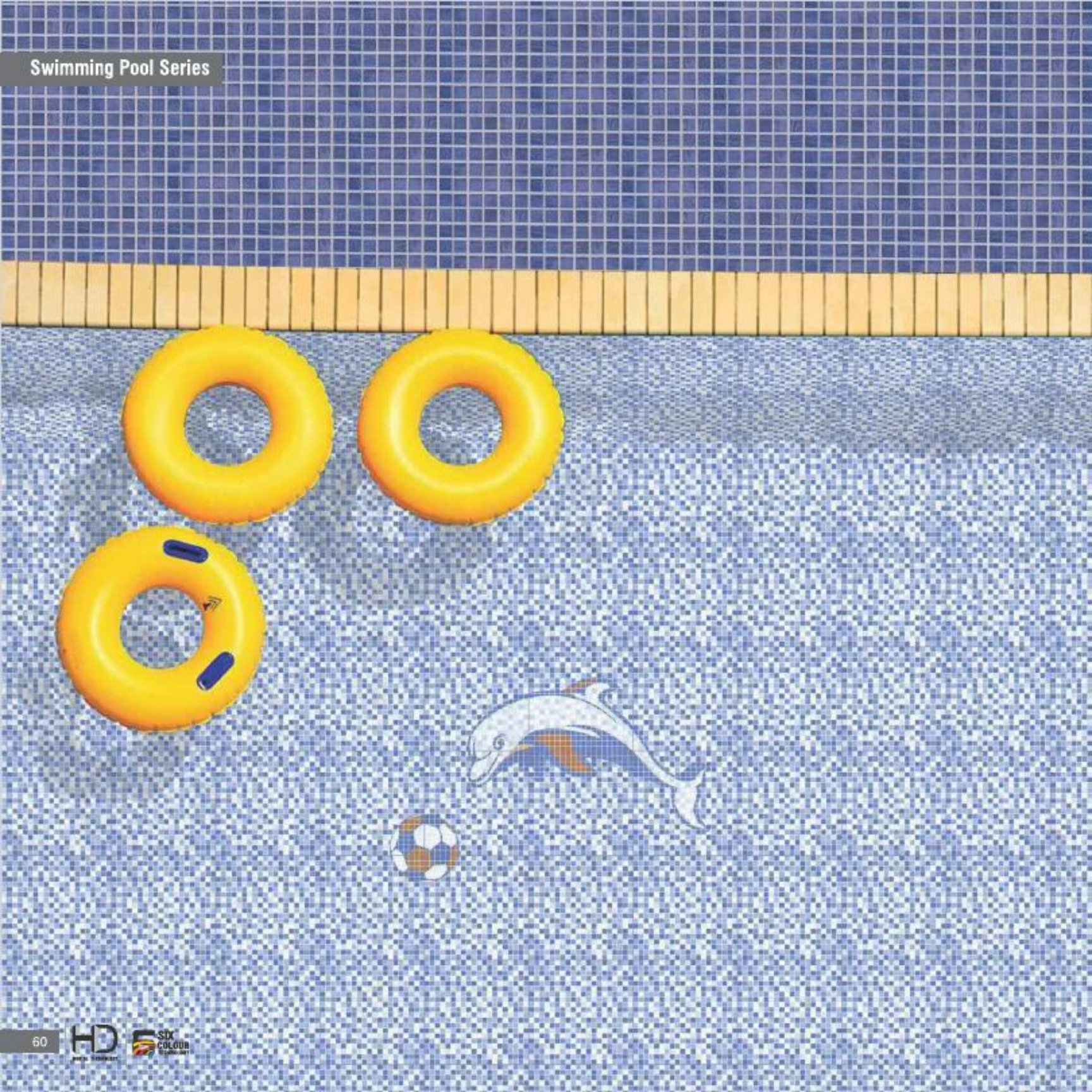
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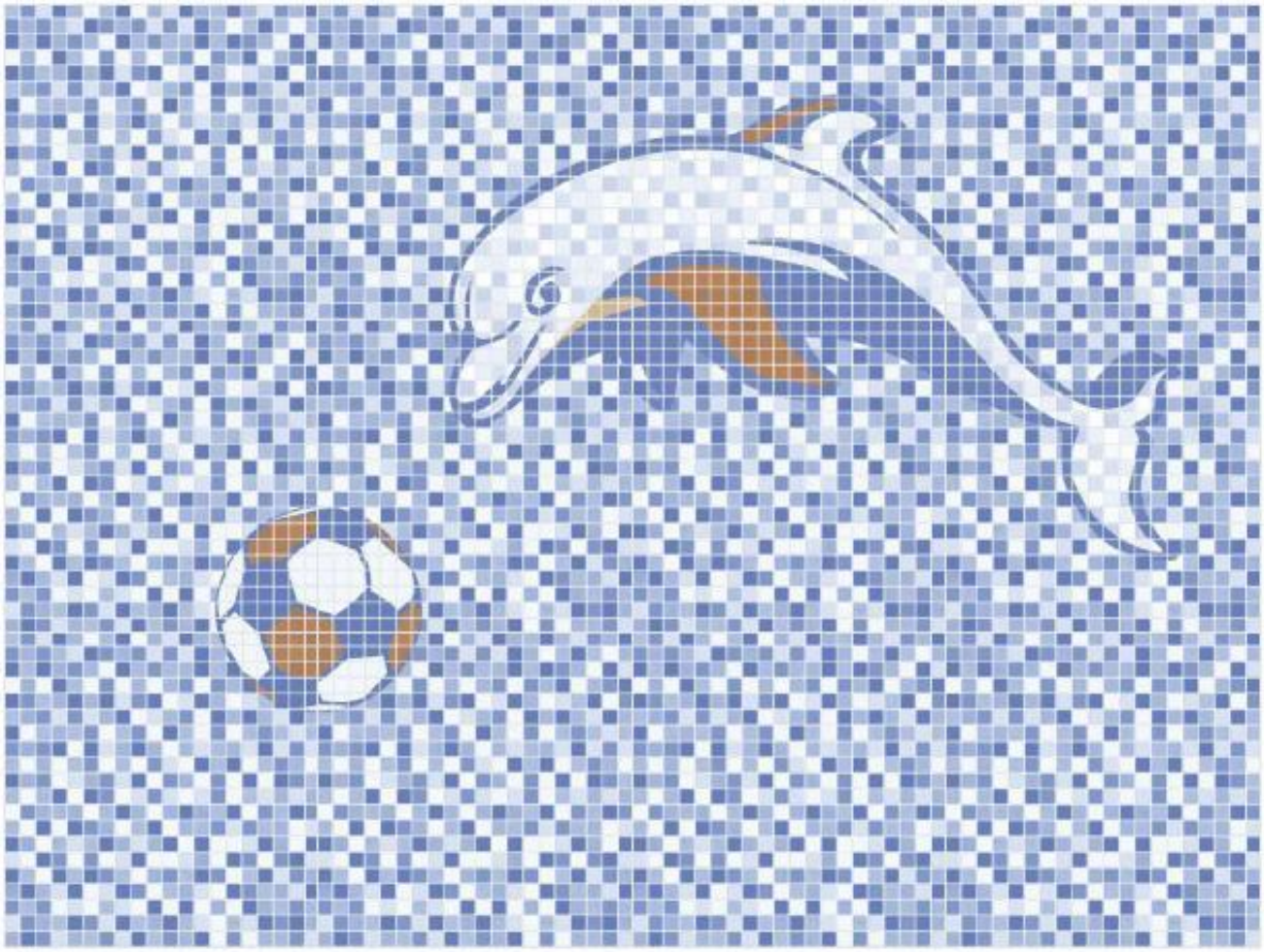


SWIMMING POOL

"A Versatile Collection of Swimming Pool Tank and Cladding Tiles"

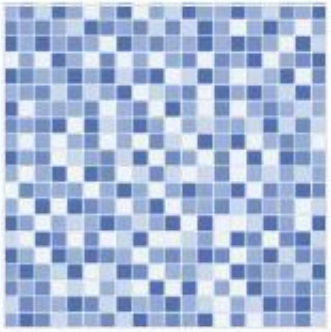


SWIMMING POOL



DOLPHIN

SWIMMING POOL



SP-1



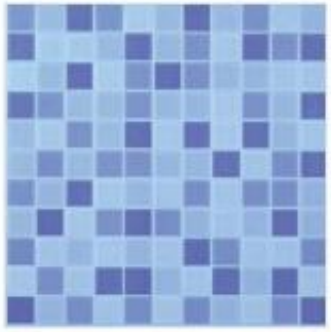
SP-12



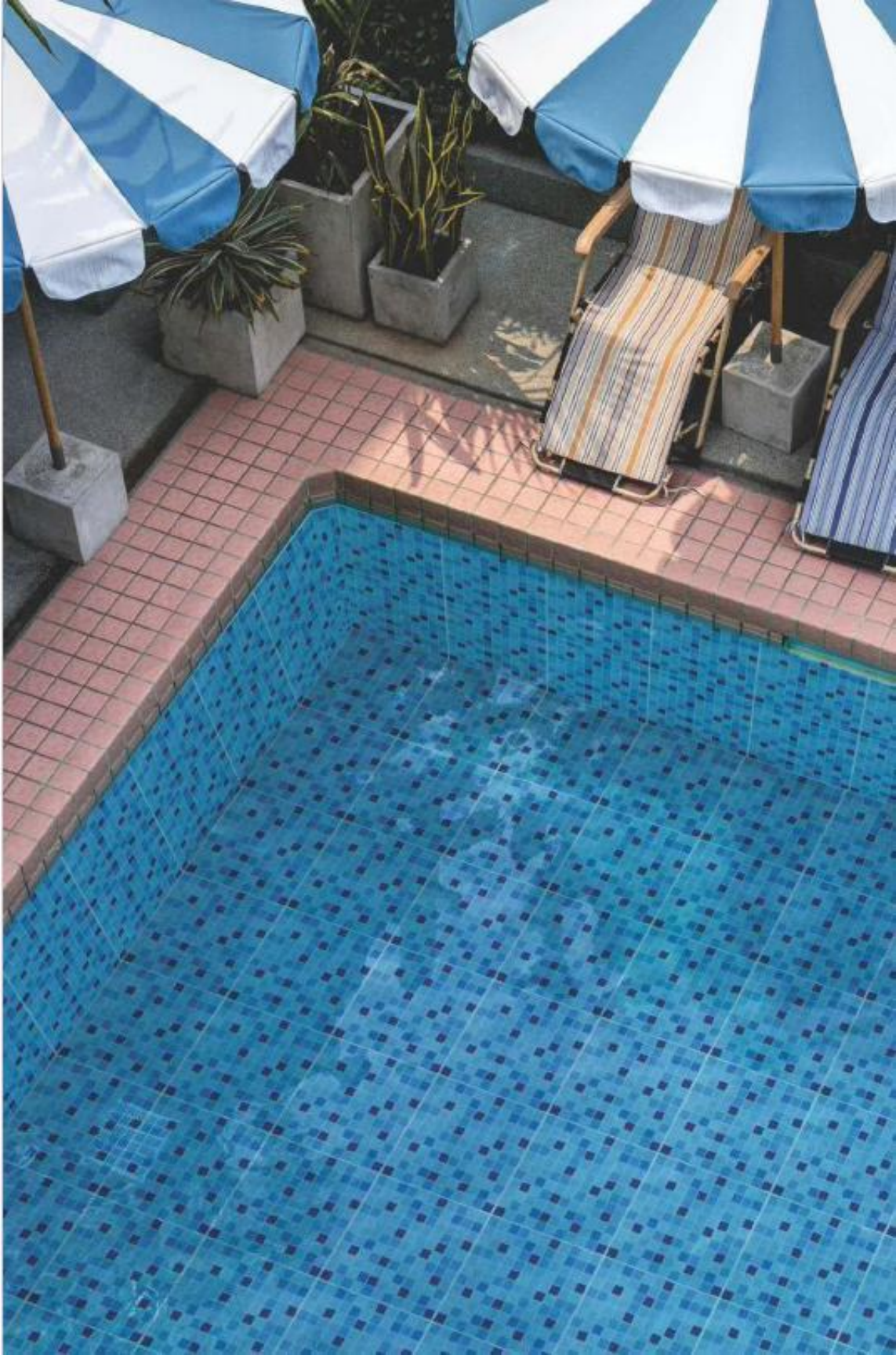
SWIMMING POOL



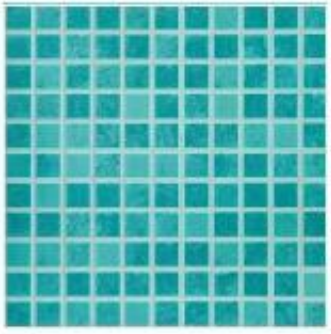
SP-21



SP-22



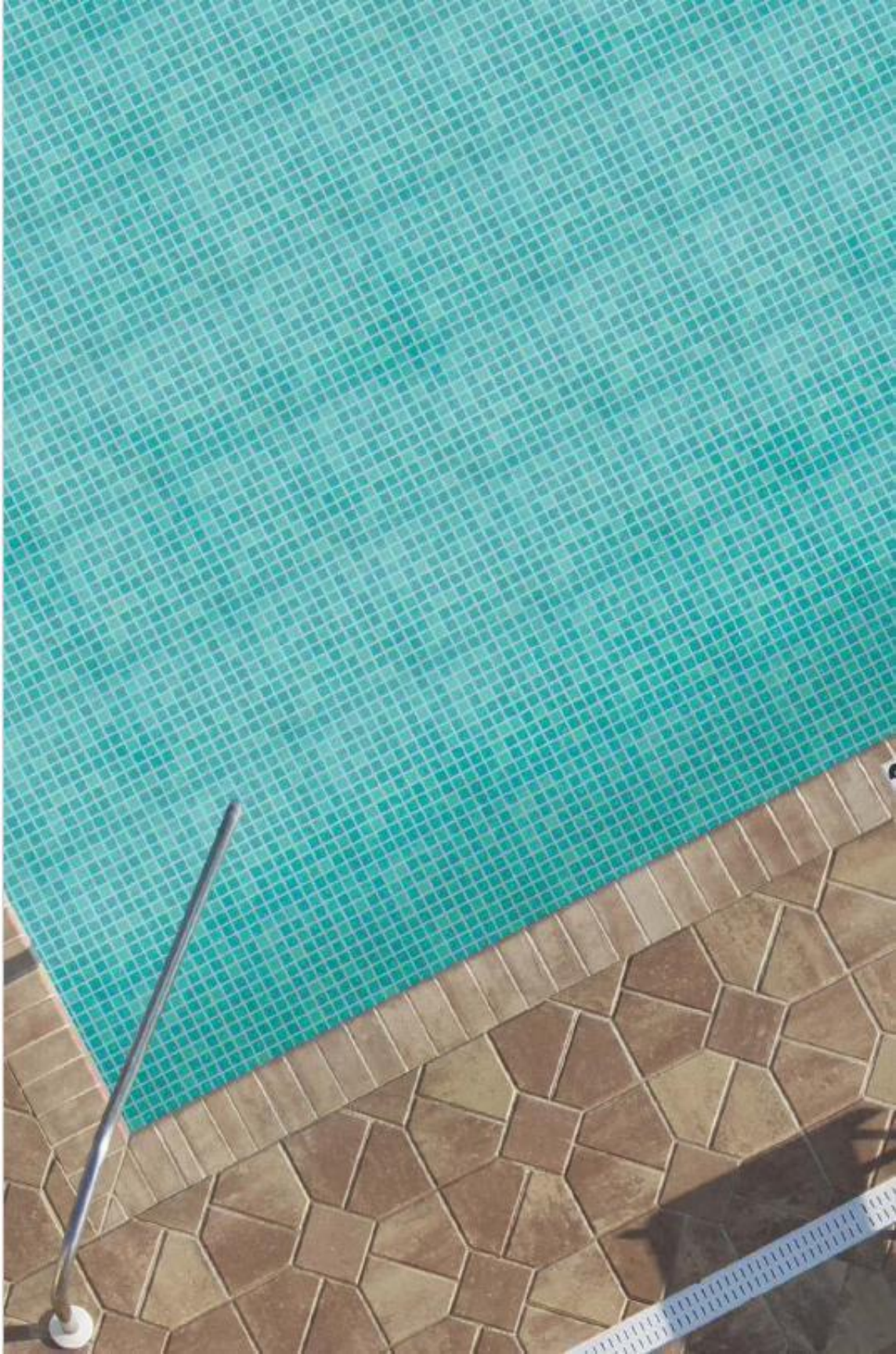
SWIMMING POOL



SP-23



SP-24



SWIMMING POOL



SP-11

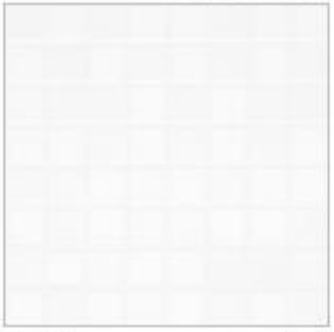


SP-13



SWIMMING POOL

Luster Effect



SP-29

Luster Effect

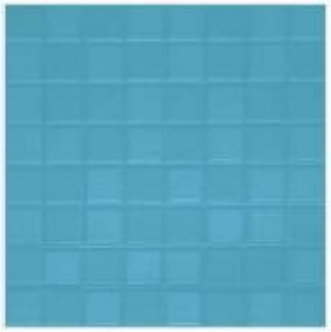


SP-30



SWIMMING POOL

Luster Effect



SP-31

Luster Effect



SP-32

Luster Effect



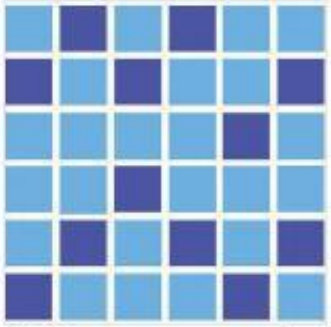
SP-33



HD SIX COLOUR

SWIMMING POOL

Glitter Effect



SP-18

Glitter Effect



SP-19



SWIMMING POOL

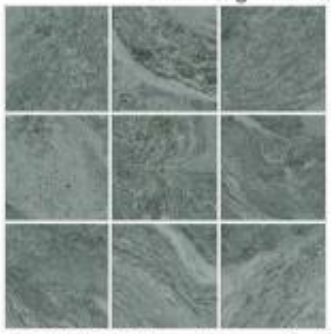
Carving Effect



SP-41 (Slate Stone)



Carving Effect



SP-51 (Bali Stone)





SWIMMING POOL



SP-52
(Sukabumi Blue)



SP-53
(Sukabumi Green)

InterStone

Designed to Endure.
Styled to Impress.

InterStone is our new modular tile collection created to elevate outdoor spaces with a seamless blend of safety, durability, and contemporary aesthetics.

Engineered with a high-performance anti-slip surface, it offers assured footing in all weather conditions, making it ideal for deck areas, patios, pathways, gardens, and walkways. Inspired by modern outdoor design, InterStone delivers a sleek, timeless appeal that performs as beautifully as it looks.

InterStone



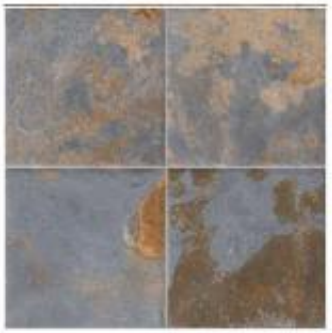
African Slate-A



African Slate-B



African Slate-C



African Slate-D





InterStone



Cotto Indiana-A



Cotto Indiana-B



Cotto Indiana-C



Cotto Indiana-D





InterStone



Marmo Valencia-A



Marmo Valencia-B



Marmo Valencia-C



Marmo Valencia-D





InterStone



Piedra Viva-A



Piedra Viva-B



Piedra Viva-C



Piedra Viva-D





InterStone



Roman Earth-A



Roman Earth-B



Roman Earth-C



Roman Earth-D





InterStone



Spanish Moca-A



Spanish Moca-B



Spanish Moca-C



Spanish Moca-D





Subway Series

Timeless, versatile, and effortlessly stylish, our Subway Tile range brings classic charm and modern elegance to any space. Inspired by early 20th-century New York subway stations, these tiles feature clean lines and a sleek finish—perfect for kitchens, bathrooms, and feature walls in both contemporary and traditional settings.

Subway Series



SKT-1



SKT-2

Subway Series



SKT-3



SKT-4



Subway Series



SKT-6



SKT-5



SKT-7



Subway Series



SKT-26



SKT-27



SKT-28

Subway Series



SKT-29



SKT-30



SKT-31



Subway Series



SKT-52



SKT-53



SKT-54



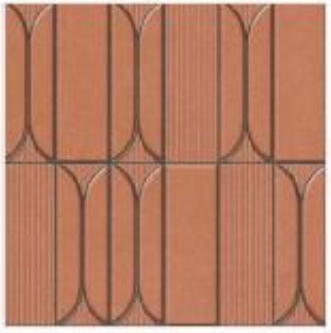
Subway Series



SKT-76



SKT-77



SKT-78



Subway Series



SKT-79



SKT-81



Subway Series



SKT-101



SKT-103



SKT-104



Subway Series



SKT-106



SKT-107



SKT-108



Subway Series



SKT-176



SKT-177



Subway Series



SKT-178



SKT-179



Subway Series



SKT-201



SKT-202



Subway Series



SKT-203



SKT-204

Athangudi
— SERIES —

Experience the charm of handcrafted elegance with our Athangudi Series. Each tile is unique, featuring rich colors, organic imperfections, and random patterns that celebrate traditional craftsmanship. Bring home a timeless piece of art, where no two tiles are ever the same.

Athangudi
SERIES



Petal Red



Petal Yellow



Athangudi
— SERIES —



Petal Blue



Petal Grey



Athangudi
— SERIES —



Royal Octagon



Unity Flora



Athangudi
SERIES



Leaf



Floral Earth



Athangudi
— SERIES —



Blossom Grey



Blossom Yellow



Blossom Terracotta



Athangudi
— SERIES —



Palace Verde



Palace Ocean



Athangudi
SERIES



Heritage Grey



Heritage Blue



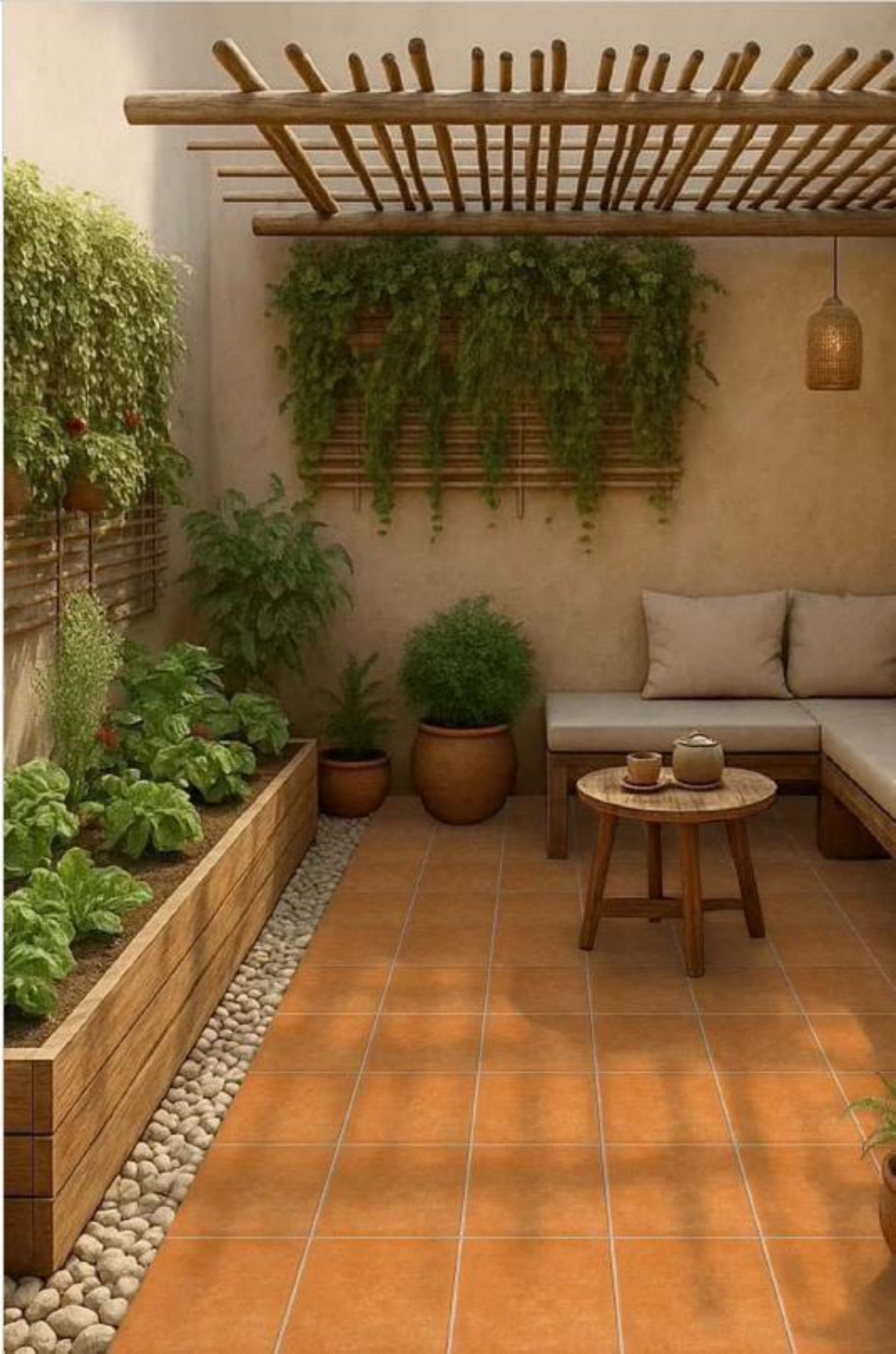
Athangudi
SERIES



Heritage Yellow



Heritage Verde



Athangudi
— SERIES —



Heritage Lime



Heritage Ocean



Athangudi
— SERIES —



Heritage Red



Heritage Kolam



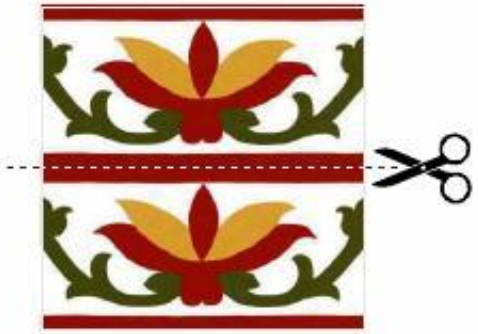
Athangudi
— SERIES —



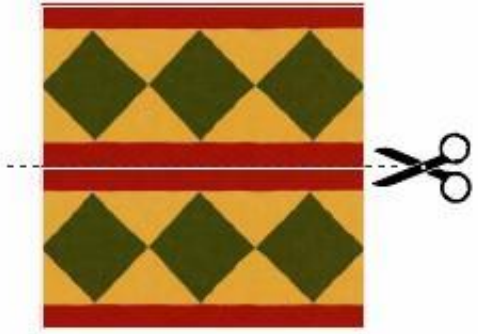
Imperial Courtyard



Athangudi
— SERIES —



Border Kamal



Border Diamond



COOL ROOF
Floor Tiles

300x300 | 9mm
CERAMIC FLOOR TILES





SOLAR REFLECTANCE >90%

EN 14411:2012
CERTIFICATION

ISO 9001:2015
CERTIFICATION

Member of.:

Certificate of Solar Reflectance



CEPT Research and Development Foundation, CEPT University

Test Report for Solar Reflectance Index (SRI)

Report No: CRDF/RPT/SRI/239 Report Date: 29th July 2016

Report of test carried out by CEPT Research and Development Foundation for Solar Reflectance Index of Supplied Material

The test results of the specimen submitted for Solar Reflectance Index on date 22nd July 2016 are as under:

1 Customer Information

1.1. Name of the Organization	Jay Ceramics
1.2. Contact Person	Prashant Vora
1.3. Address	B/h. National Highway At. New Jambusar Mehi
1.4. Phone Numbers	99709 59805 / 99097 33433
1.5. Fax Number	NA
1.6. Email	bejceramic@gmail.com

2. Sample Details

2.1. Sample Identification Number	SR/07/16/239
2.2. Date of Test	29th July 2016
2.3. Name and any other pertinent identification of the material (including physical description):	Cool Roof Tile (Sample 1)
2.4. Thickness of the specimen (Reported)	7.5mm
2.5. Thickness as tested	Not Applicable
2.6. Condition of Sample when received	Satisfactory
2.7. Method and Environment used for conditioning (if used)	Not Applicable
2.8. No. of Surfaces	Not Applicable
2.9. The type of surfaces	Not Applicable
2.10 Position of panes (if Multiple Glazed)	Not Applicable
2.11 The position of model(s) designating faces of the panes as 1, 2...3 starting from the outer surface of pane 1.	Not Applicable
2.12 The face of the panes (if Coated)	Not Applicable
2.13. Instrument used	Spectrophotometer with integrating sphere with reference material Operations & FTIR with IR specular reflection set.
2.14. Boundary Conditions (Test Method)	As per ASTM E 1980-11, EN 673:2011 , and DIN 4108-3:2011
2.15. Tested By	Mr. Jigar Patel, Lab Technician

CEPT Research and Development Foundation, CEPT University, Ahmedabad-382 481
Phone No. 079-23294013, Fax: 079-23293010, Email: sanjeev@cept.ac.in

Page 1 of 2



CEPT Research and Development Foundation, CEPT University

Test Report for Solar Reflectance Index (SRI)

Report No: CRDF/RPT/SRI/239 Report Date: 29th July 2016

3. Results of the measurement:

Solar Direct Reflectance

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
Cool Roof Tile (Sample 1)	SR/07/16/1231	0.7855	0.7858	0.7859	0.7854

Emissivity

Sample name	Sample ID	Measurement 1	Measurement 2	Measurement 3	Average
Cool Roof Tile (Sample 1)	SR/07/16/1231	0.834	0.834	0.834	0.834

Solar Reflectance Index (SRI) under different wind conditions

Sample name	Sample ID	Solar Reflectance Index (SRI)		
		Low Wind(v=0.44 m/s)	Medium Wind(v=2.68 m/s)	High Wind(v=5.36 m/s)
Cool Roof Tile (Sample 1)	SR/07/16/1231	99	97	97

Surface Temperature (°C) under different wind conditions

Sample name	Sample ID	Surface Temperature (°C)		
		Low Wind(v=0.44 m/s)	Medium Wind(v=2.68 m/s)	High Wind(v=5.36 m/s)
Cool Roof Tile (Sample 1)	SR/07/16/1231	51.6	48.8	47.2

4. Certificate of Accuracy:

This is to certify that the test results herein presented are, to the best of my knowledge, true and accurate representations of the samples submitted.

Yatrinkumar Bhatia
Technical Director
CEPT Research and Development Foundation

Disclaimer:

1. The CEPT Research and Development Foundation, CEPT University is not responsible for any kind of alterations in the physical property of the sample and the customer is solely responsible for it and its consequences.
2. Result relates to the sample tested only. Sample will be destroyed after 7 days of issue of the report unless specified by the customer.
3. Any compliance about the report should be communicated in writing within 7 days of issue of the report.
4. The test report shall not be reproduced fully or partially or in parts and cannot be used as an evidence in a court of law and shall be used in extent ongoing media without written approval of Director, CEPT Research and Development Foundation, CEPT University.

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Page 2 of 2



Cool Roof :

Cool Roof tiles reflects and emits the solar heat instead of absorbing it there by it keeps building cooler and reduces the amount of energy needed to cool the building.

COOL ROOF
Floor Tiles

CR-11 **(Alaska White)**

DROPS EFFECT

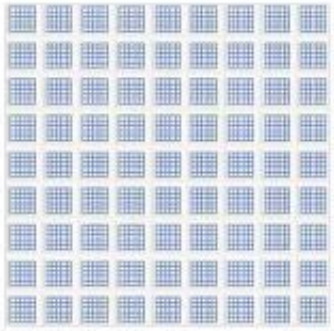
CR-12 **(Sparkle White)**



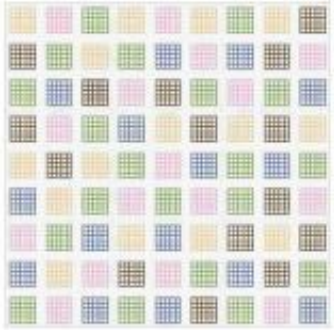
Use of Tile Spacer in Mandatory in Cool Roof Tiles

COOL ROOF
Floor Tiles

CR-13 **(Cubic White)**



CR-14 **(Cubic Blue)**



CR-15 **(Cubic Multi)**



Use of Tile Spacer in Mandatory in Cool Roof Tiles

TOUGH BEAUTY

ROCK
SERIES

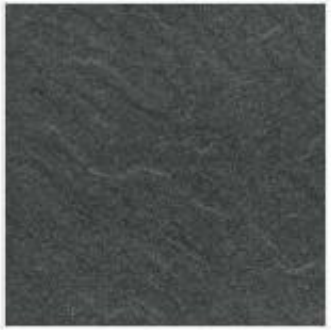
The Rock Series tile collection combines the toughness and beauty of natural stone. With a sublime design, these tiles are scratch-proof and stain-free, making them ideal for high-traffic areas. Their anti-slip surface, combined with a deep punch effect, provides excellent grip for added skid resistance.

ROCK
SERIES

R-1 (White)



R-3 (Dark Grey)



R-4 (Black)



HD DIGITAL TECHNOLOGY

SIX COLOUR TECHNOLOGY

ROCK
SERIES



R-5 (Beige)



R-6 (Coffee)



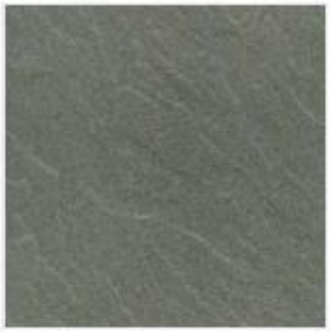
R-2 (Light Grey)



HD DIGITAL TECHNOLOGY

SIX COLOUR TECHNOLOGY

ROCK
SERIES



R-7 (Verde)



R-8 (Blue)



R-9 (Magenta)



HD DIGITAL TECHNOLOGY | SIX COLOUR TECHNOLOGY

Jewel
Series

The designer bathroom tile collection brings elegance and vibrancy to your space. With an innovative Jewel texture that sparkles and a palette of vibrant colors, these tiles transform any bathroom into a luxurious retreat. Jewel Series also feature anti-slip properties for safety and an easy-to-clean surface for effortless maintenance.

Jewel Series

J-1 (Bianco)



J-7 (Azul)



Jewel Series



J-2 (Blend)



J-9 (Choco)



Jewel Series

J-4 (Pearl)



J-5 (Amber)



Jewel Series



J-12 (Grigio)



J-11 (Black Berry)



Jewel Series

J-3 (Gold)



J-8 (Cotto)



Jewel Series



J-14 (Avocado)



J-15 (Leaf)



Jewel Series



J-6 (Rosa)



J-16 (Aqua)



J-17 (Purple)



Digital Rustic Series



Regalia



DG-341
REGALIA TERRA



DG-342
REGALIA CREAM



Regalia



DG-343
REGALIA GREY



DG-344
REGALIA AZUL



DG-345
REGALIA COTTO





DG-3



DG-4





DG-21



DG-22



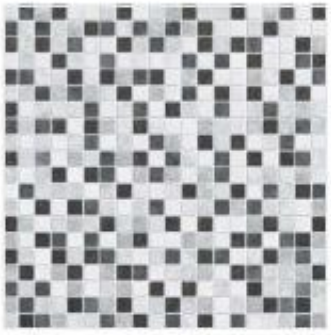


DG-41

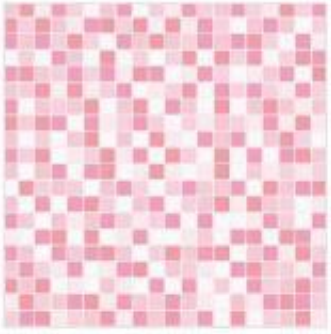


DG-43





DG-62



DG-64



DG-65





DG-72



DG-74

DG-75



DG-76



DG-77





DG-91



DG-93



DG-94





DG-81



DG-86



DG-82





DG-83

DG-89

DG-301



DG-302



DG-113



DG-114





DG-101



DG-103





DG-322



DG-323



DG-131



DG-132



DG-133





DG-134



DG-135





DG-181

MISTY COTTO



DG-151



Prime
Terrazzo Series

Designed to bring class and sophistication to modern spaces, the Prime Terrazzo Series showcases a refined Structured Luster Effect, blending premium aesthetics with curated colors for timeless residential and commercial interiors.

Prime
Terrazzo Series

Structured Luster Effect



PT-101

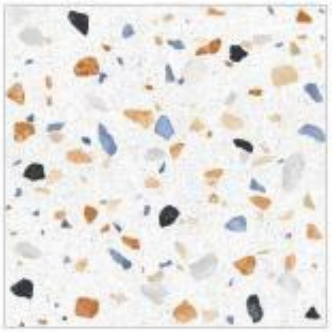


PT-102



Prime
Terrazzo Series

Structured Luster Effect



PT-103



PT-104



Prime
Terrazzo Series

Structured Luster Effect



PT-105



PT-106



Prîme
Terrazzo Series

Structured Luster Effect



PT-107



INLAY

SERIES

"Inspired by the timeless beauty of marble inlays, the all-new Inlay Series features our exclusive Embossed Art Effect, bringing refined craftsmanship, elegant texture, and contemporary sophistication to every space"

INLAY
SERIES

Emboss Art Effect



IN-101



INLAY
SERIES

Emboss Art Effect



IN-102



INLAY
SERIES

Emboss Art Effect



IN-103

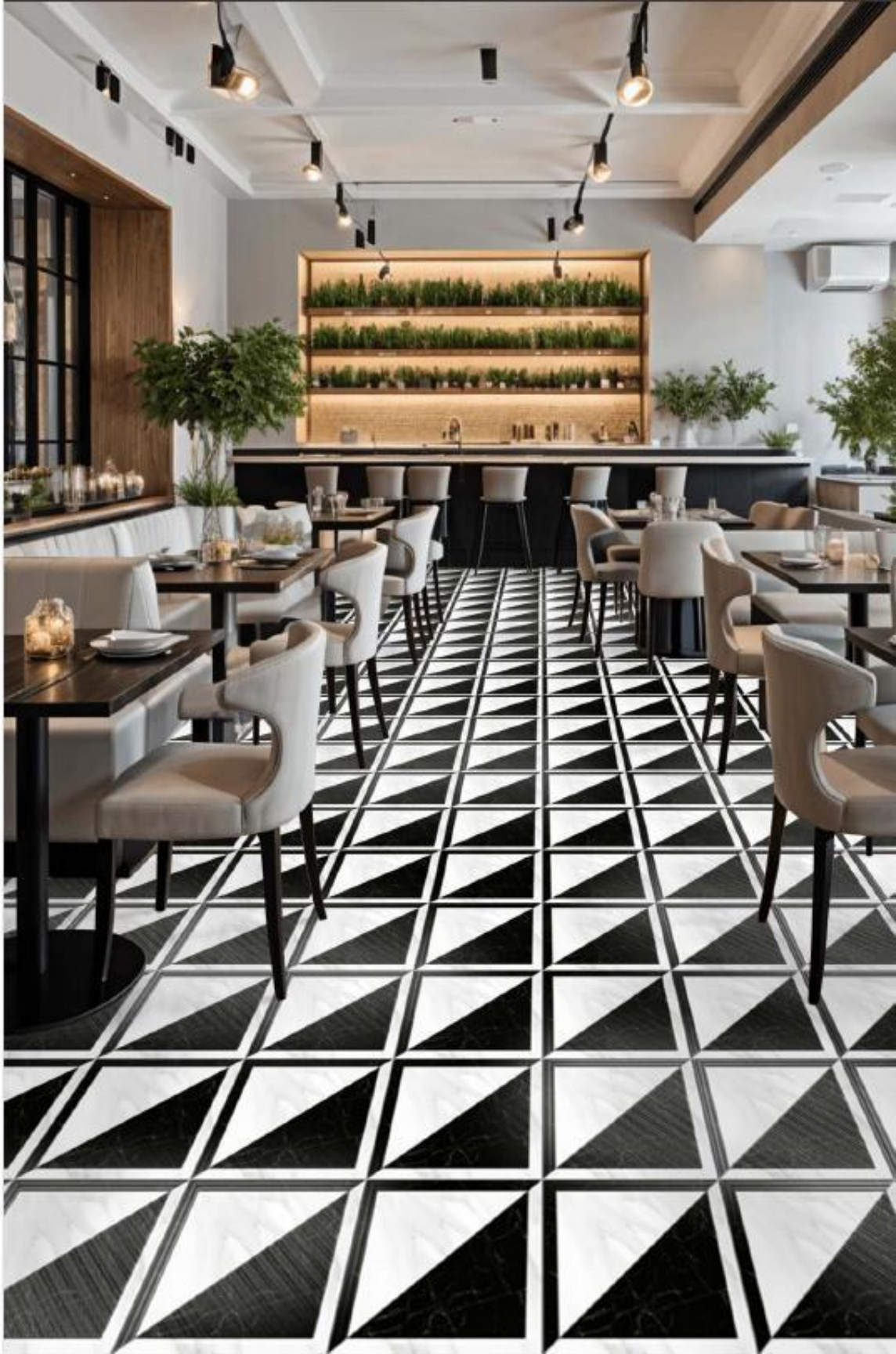


INLAY
SERIES

Emboss Art Effect



IN-104



INLAY
SERIES

Emboss Art Effect



IN-105



INLAY
SERIES

Emboss Art Effect



IN-106



INLAY
SERIES

Emboss Art Effect



IN-107



INLAY
SERIES

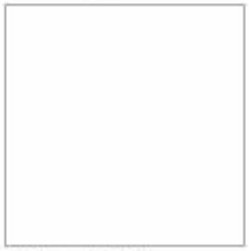
Emboss Art Effect



IN-108



Running Plain Series


White - (100)


Ivory - (200)


Grey - (300)


Sky Blue - (400)

Special Plain Series


A-Blue - (700)


Terracotta - (800)


Magenta - (1100)


Black - (1200)

Running Anti-Skid Series


White - (151)


Ivory - (251)


Grey - (351)


Pink - (551)

Special Anti-Skid Series


A-Blue - (751)


Terracotta - (851)


Magenta - (1151)

Copper Cloudy


Copper Cloudy

Sr. No	Test Description	ISO 13005: 2018		Our Value	
		Standard Test Method	Requirements as per BIIa	Non-Rectified	Rectified
1	Length and Width	ISO 10545-2	± 0.6% (Max ± 2.0 mm)	± 0.5%	± 0.2%
2	Thickness	ISO 10545-2	± 5.0% (Max ± 0.5 mm)	± 5.0%	± 5.0%
3	Straightness of sides	ISO 10545-2	± 0.5% (Max ± 1.5 mm)	± 0.3%	± 0.1%
4	Rectangularity	ISO 10545-2	± 0.5% (Max ± 2.0 mm)	± 0.3%	± 0.15%
5	Surface Flatness				
	Centre Curvature	ISO 10545-2	± 0.5% (Max ± 2.0 mm)	± 0.30%	± 0.20%
	Edge Curvature	ISO 10545-2	± 0.5% (Max ± 2.0 mm)	± 0.30%	± 0.20%
	Warpage	ISO 10545-2	± 0.5% (Max ± 2.0 mm)	± 0.30%	± 0.20%
6	Surface Defects	ISO 10545-2	95% free from visible defects	>95% free from visible defects	>95% free from visible defects
7	Water Absorption	ISO 10545-3	3%_< E < 6%	3-6%	3-6%
8	Breaking Strength, N	ISO 10545-4	Min 950N	≥7.5mm, 1000N < 7.5mm, 600N	> 1000 N
9	Modulus of Rupture (MOR), N/mm2	ISO 10545-4	> 22	> 30	> 30
10	Abrasion Resistance (PEI III, IV, V)	ISO 10545-7	As Specified by manufacture	Min Class III	Min Class IV
11	Thermal Shock Resistance	ISO 10545-9	Resistant to 10 cycle	Resistant	Resistant
12	Crazing Resistance	ISO 10545-11	No Crazing	Resistant	Resistant
13	Resistance to Acids, Alkalies and Chemicals (Except HF Acid)	ISO 10545-13	Min B	GA, GLA, GHB	GA, GLA, GHB
14	Stain Resistance	ISO 10545-14	Class 3	Class 4	Class 4
15	Solar Reflective Index Value (SRI)	ASTME1980	Min 78	NA	NA

The reproduction of tiles in this catalogue is restricted to four colour printing only and tiles are not relative in sizes. Conforming to ISO requirements, technical specifications of BEJ tiles are applicable only for first grade / first quality tiles. Please inspect all tiles prior to installation. Company will not entertain complaints once tiles are laid / fixed. Price category & PEI grade may change without any notice. Customers are advised to confirm it before placing order.

BEJ
CERAMIC



Packing Details										
Size	Product	Piece/Box	Thickness	Sqm./ Box	Weight	Box / Container	Sqm./ Container	Box/Pallet	Sqm./Pallet	Pallet/Container
30 x 30cm.	Ceramic Floor Tiles	9	7.5mm.	0.81	12.2 Kg	2268	1837.08	108	87.48	21
30 x 30cm.	Cool Roof Tiles	8	9.0mm.	0.72	13.4 Kg	2052	1477.44	108	77.76	19

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